

Revitalizing Your Hospital Away From Home



La Fondation
Hôpital général
de la baie
Georgienne

Georgian Bay
General Hospital
Foundation

The preparation and printing of this
brochure was a gift from a caring donor.

The Emergency Department Project

Georgian Bay General Hospital must expand the Emergency Department to meet the needs of area residents and cottagers. A three-phase expansion and revitalization plan has been created and approved by the government that will add 6,000 square feet of space, an ambulance bay, and newly renovated facilities, including:

- A state-of-the-art trauma room
- Private examination rooms to provide confidentiality and security for our patients
- A four-bay ambulance garage
- An eye examination room
- An isolation unit
- An observation unit
- A renovated and expanded see-and-treat unit, with three exam rooms, four triage bays, and a child play area

Donors have generously given a total of \$2.1 million through the Foundation, and the County of Simcoe contributed a further \$2.6 million. **Together** we are raising the last \$1.7 million for the Emergency Department Project. Construction of Phase 1 has already begun, which will add six treatment rooms, two secure exam rooms, the trauma facility, and a triage area.

You can support this important initiative by giving now:

Visit our webpage at www.526GIVE.ca

Talk to us by calling 705-526-GIVE (4483)

Or *mail* in the included pledge form.

Thank you for your support and generosity.

Your Hospital Away From Home



Georgian Bay General Hospital (GBGH) serves a catchment area that includes the communities of Midland, Penetanguishene, Township of Tiny, Township of Tay, Christian Island, Georgian Bay Township and Springwater Township. This is a year-round population of 55,000 that swells



to more than 150,000 for six months of the year. For almost two-thirds of our population base, GBGH truly is Your Hospital Away From Home.

Originally designed and built in 1976 to accommodate 18,000 patient visits per year, our Emergency Department expects to soon hit the 48,000 visits per year mark – on par with many major Toronto hospitals like Mount Sinai and Toronto Western. We've made the most of the limited space through continuous quality improvements, such as our highly effective "see and treat" area to quickly treat minor ailments and injuries. These measures have helped us to lower wait times, ranking in the top five for Ontario. But there is a limit to the capacity that we can create this way.

Our Emergency Department is struggling to cope with a growing number of patient visits, and we must expand and revitalize in order to continue to meet the medical needs of the community. Though we could not be more proud of the health care teams at GBGH, we need to give them the space, resources, and state-of-the-art tools they need to save lives. Together we are raising the \$1.7 million needed to complete the expansion of the Emergency Department.

The Ministry of Health and Long-Term Care does not fully fund hospital equipment needs or capital costs – it's up to us! This community – full-year and seasonal residents alike – has always recognized the essential need for health care and supported GBGH. Please give generously to help ensure your hospital away from home is there for you.

—Karen McGrath, President & CEO and Dr. Martin McNamara, Chief of Staff

www.526GIVE.ca | 705-526-GIVE (4483) 

The Revitalization Project

With our growing and aging population, the need for healthcare services is becoming more pressing every year. We have begun work on our Emergency Department Project in order to expand the capacity of our hospital to meet the needs of our patients.

This project will not only add the rooms and square footage we need, but also bring in highly valued new features. From an ambulance bay to private examination rooms, a new entrance to a trauma facility, this project will modernize and revitalize the Emergency Department. The detailed plans also incorporate the latest in human factors and workflow engineering, so that architectural issues don't impede the flow of patients through our optimized care processes. The trauma bay, for example, is currently the furthest room from the ambulance bay entrance, yet is the most critical to reach quickly; the new Emergency Department will be laid out with these factors in mind. Seemingly simple changes such as this can make a huge difference in the delivery of care.

Split into three phases, we have already begun construction on the first phase that will add additional space and a new entrance to the hospital – artist's rendering below. Phase two will add a four-bay sheltered ambulance garage, a welcome addition for winter-time emergency cases and also an important enhancement to help manage patient flow.



Supporting Our Staff

Our staff are the reason GBGH has been able to deliver such excellent care with the facilities presently available. The revitalization project is going to help them better care for you and your loved ones, and they're all looking forward to it.



"Morale at GBGH is just so good – I've worked at a few other hospitals, and this is my favourite place to work." Says Dr. Vikram Ralhan. Keeping up the medical team's enthusiasm and engagement helps keep the quality of care high, and commitment and support from staff has always been a strength of GBGH.

The improvements in work flow the new floor plan is ushering in will help our team feel more fulfilled. Right now, the first person you see when walking in the front door is a nurse working triage. The new emergency department layout will move the medical functions back a bit, so that a volunteer/information desk can help direct the non-emergency traffic first, and will increase your privacy and security at triage.

Sometimes our Emergency Department staff need to image patients without sending them down the hall to Diagnostic Imaging. The new Trauma Room will include beds that can be raised up enough for a portable X-ray machine to slide underneath and take pictures – all without having to move the patient.

A Long Way Back

Our family cottage in Penetang has been our part-time home since 1994. In amongst all the fun we've had in that time coming "up North" we've had our share of mishaps too: my son had an allergic reaction to a bug bite when he was young; a few years later my daughter broke her leg; my wife fell down the stairs in the dead of winter, needing multiple stitches; I myself had an infection while on chemotherapy and needed to get a series of blood tests to determine exactly what antibiotics to use.



I've been a supporter of GBGH because of my family's experience. Supporting our hospital away from home is an even greater priority for me now that my granddaughter comes up to visit. I want to make sure that she has the very best in care available, just in case. After all, it is a long way back to Toronto if you're injured, bleeding, or in pain.

—Bruce Robertson



Support Your Hospital Away From Home

Make a lasting impression by contributing today and help us provide exceptional care to every person, every time. We need the best tools to deliver the best care, and our Emergency Department revitalization project will bring the space, renovated facilities, and new equipment that will help our staff better care for you and your loved ones.

Give a gift in memory or celebration of a loved one, or leave a meaningful legacy in your own name. Several naming and recognition opportunities are available for key areas and vital equipment. Please call us to discuss the ways that we can help you make a lasting impression with your contribution.

Pledging your support through regular monthly donations can help you plan your gift. For example, a monthly pledge of \$417 becomes a \$25,000 total donation in five years. The Foundation can issue a charitable tax receipt for donations over ten dollars.

“Having the best Emergency Department in your town is the last thing on your mind until it’s the only thing on your mind.”

—Forrest Willett



GBGH – Here for You

Georgian Bay General Hospital serves a large catchment area: whether someone experiences a stroke in Penetanguishene, is involved in a collision on Highway 400, has a heart attack in Midland, or is bitten by a snake on Beausoleil Island, they will be treated in our emergency department. The facilities only available in a hospital are also important to the practices of community physicians, with over 60 area doctors depending on GBGH for surgeries and other advanced care.

For those considering retiring to their cottage full-time, access to healthcare is key, particularly since the need for these services increases as we age. Helping to keep our facilities at their best will build value in the community, making it an even more attractive place to live and visit.

Whether you’re a full-year resident or a seasonal visitor; whether you’re out on Georgian Bay for powersports, relaxing at home with a book, or camping under the stars in Awenda, our caring staff are here for you 24 hours a day, 365 days a year. Our new ambulance garage and existing helipad will ensure that we will be able to see to you quickly, whether you come in on your own or are taken to us by paramedical teams.

All of us know someone who has had to be rushed to the hospital. Our donor ranks are filled with former patients and their families, people who felt the need to step forward and help those who helped them. The Emergency Department expansion, renovation, and new equipment will help our staff better care for you and your loved ones.

A Massassauga Bite

I was bitten by a rattlesnake at my brother’s cottage three years ago. I never even saw the snake before I felt the sharp pain on my foot. I was rushed to the hospital, by boat and by ambulance, with the swelling in my foot moving up my leg. Meanwhile my heart rate and blood pressure dropped.



I arrived on the verge of cardiac arrest, only about an hour after I had been bitten. Dr. McNamara knew what to do – a shot of adrenaline and I was “back.” I’m so grateful that I received the care that I did in the time that I did, and am a proud supporter of the GBGH.

You never know when you might need to visit the emergency room. Please help support ours by donating to the Emergency Department Project... and stay away from snakes.

—Jim Bowden



Thank You for Your Gift

Date: _____

Gift Amount

In support of the Georgian Bay General Hospital Foundation Emergency Department Revitalization Project, I/we hereby pledge a gift of \$_____ to support the Emergency Department Redevelopment:

This contribution will be paid over a period of: ☐ Once ☐ 1 Year ☐ 2 Years
☐ 3 Years ☐ 4 Years ☐ 5 Years

We will begin payments on _____ (month) _____ (year)

Payment method:

☐ Cheque ☐ Gift of Securities
☐ Visa® _____ ☐ MasterCard® _____

Expiry date _____

(Foundation staff will contact you directly to make this gift arrangement)

Gift Acknowledgement

☐ I/we understand that we will receive a charitable tax receipt and that my/our gift will be recognized and wish that it be recognized with the following name(s):

(e.g. John & Sally Smith, or you may request to remain anonymous)

For tax receipt and record keeping purposes, correspondence should be addressed to:

Name for tax receipt _____

Names(s) for correspondence _____

Organization _____

Address _____

City _____ Postal Code _____

Telephone (Res) _____ (Bus) _____

Email _____

Signature _____

Thank You!

